

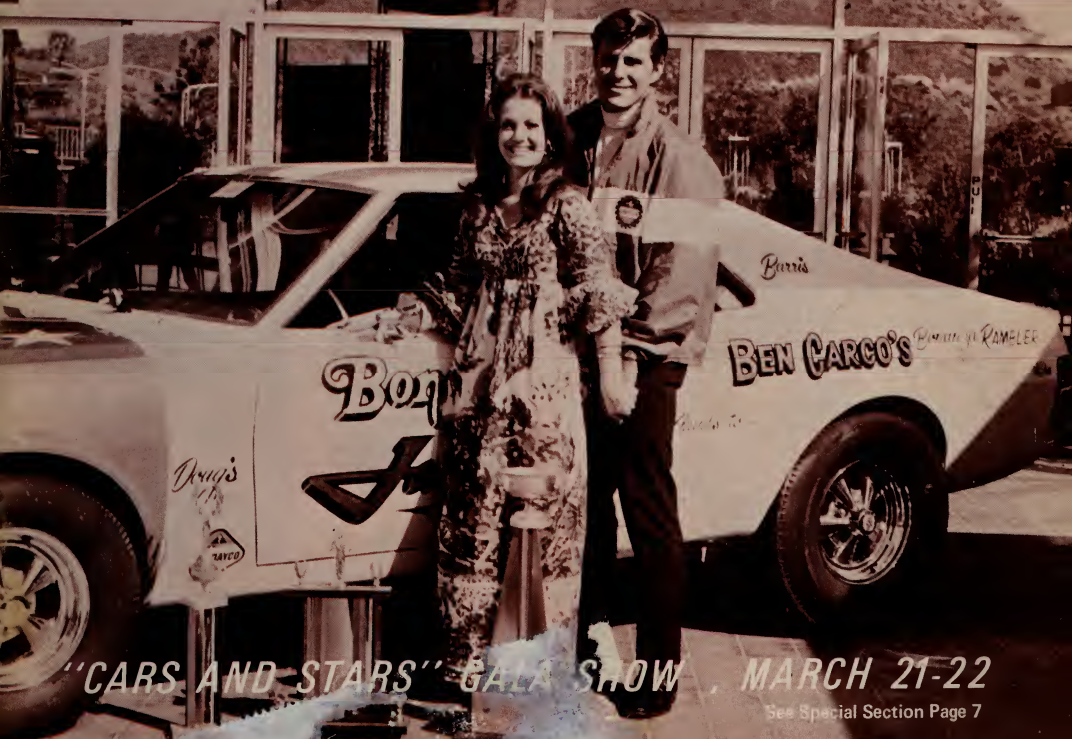
HOLLYWOOD STUDIO

* *Welcome*

MAGAZINE

MARCH 1969/35 CENTS

TO UNIVERSAL STUDIOS



"CARS AND STARS" GALA SHOW, MARCH 21-22

See Special Section Page 7

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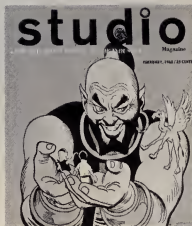
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FOR AND ABOUT PEOPLE IN THE INDUSTRY

MARCH, 1969

VOLUME 3. No. 11

THE COVER

FABULOUS CARS will be shown in Movieland's "Cars and Star's" Show, March 21 - 22 at Universal Entertainment Center, Top O' The Hill, Universal City. Featured, is this 1969 Javelin Racing car as prepared by the Bonanza Racing Club, a group of youngsters from 17 to 20. The Racer has a 390 engine and is a familiar sight on Drag Strips throughout Southern California. Ben Carco, Bonanza Rambler is the owner. Appearing in the photo are Universal Contract players Judy Brown and Richard Van Vleet, who welcome "Cars and Stars" to Universal City. Judy Brown has just completed a guest starring role in the TV series Ironside and has starred in TV's Gomer Pyle and the Outsider. Richard Van Vleet under exclusive Contract to Universal, a former stuntman has starred in the TV series the Virginian, It Takes a Thief and "Ironside's"

CONTENTS

NEWS FROM MAJOR STUDIOS IN THIS ISSUE	
RAQUEL WELCH HOW FAR SHOULD THE MOVIES GO?	4
<i>Frank Taylor</i>	
"CARS AND STARS" . . . GALA AUTO SHOWING family fun show . . . UNIVERSAL STUDIOS	7
DISCOVERY TOUR SFV	1A
MARVIN SCHWARTZ:	
PRODUCER ON THE MOVE	4A
A NEW STAR: GENA ROWLANDS	6A
AN EYE ON HOLLYWOOD	23
THE HOLLYWOOD SCENE	24
<i>Pictorial of people and events</i>	
TOLUCA LAKES GALA PARTY	34
<i>Abby Dalton, New Honorary Mayor</i>	

Special sections

"Cars and Stars"	Page 7, 8, 9, 10
"Where Studio people repair their cars"	26
Distinctive Dining	30, 31
Recommended Business Firms	33
<i>Easy to find Services</i>	
Where to buy A Car and Save \$	35

PUBLISHER:
Dorothy H. Denny

ART DIRECTOR:
doti fiorello

EDITOR
Frank Taylor

ADVERTISING DIRECTOR:
Alberta Cowles

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RAQUEL WELCH

In an exclusive interview, Raquel Welch talks about her constant refusal to appear nude in her movie roles. The avowed queen of box office sex has some interesting things to say about her personal ideas on sex — and how far to go.

HOW FAR SHOULD THE MOVIES

By Frank Taylor

LOVE CONQUERS ALL — Raquel Welch and Jim Brown play lovers in "100 Rifles," a new western that explores the near annihilation of the Yaqui Indians of Northern Mexico by the Mexican government in the early years of this century.



"There is a misconception about me," says Raquel Welch in a sudden burst of frankness. "Everyone thinks I am 6 feet tall and built like Sophia Loren. But I am just an average sized girl with a nice figure — certainly photogenic, but not to be confused with the Amazon woman sex thing."

Raquel, who costars with Jim Brown in 20th Century Fox's "100 Rifles," says sex goddesses were once the queens of the motion picture industry, but are old hat today: "The sex goddess may get a lot of magazine space, but it is terribly difficult for her to get a proper part. In '100 Rifles' I do some very different things from what I did in previous films. Sarita is not a glamorous girl and there is no attempt to make her appear glamorous — to dress romantically or have every hair in place — the old cliches. I play a tough individual who looks as if she has done the things she has.

"I have studied all my life to be an actress but it is very difficult for someone to have a diversion constantly thrown in their face — the body, the body, the body — constantly, constantly, constantly. In my first film 'Fantastic Voyage', I played a nurse with a surgical mask and white robe most of the time. For my second film I went to London to make '1,000,000 B.C.' I had no words to say, just made sounds. But a photographer took a still picture of me when we were on location in the Canary Islands — a provocative shot of a near-nude girl, a primitive clad in animal pelts, and it caught on. Because of that picture, when I went to Italy to make films, they made a big sex symbol of me. Since then I have made 11 pictures, have had much more experience and have developed enormously as an actress. If you are serious about being an actress, there is

nothing to do but continue to try to work in interesting parts.”

Near-nudity has been a characteristic of many of Raquel's costumes: “But I have never appeared totally nude in a film. I cross those bridges when I come to them and, so far, I haven't paid the toll. In the beginning, every time I did a script, someone would throw in a nude scene. It was obviously just thrown in and had no basis in the script. So I just refused to do



In a climatic scene from the movie, a Mexican sergeant tries to rape bosomy Raquel, but is stabbed instead, allowing her to escape.

GO ?

it. A nude scene has to make sense and have a meaning. There are nude scenes I would do with the right director: it takes two things, a director and a script. Few people, in my opinion, can handle nudity properly on the screen. There is always a distortion in cinema: it is a distortion which must be compensated for and you must be an artist and know what you are doing.

She names Roman Polanski and Roger Vadim as being capable of handling nudity very well: “I thought Polanski with ‘Rosemary's Baby,’ and Vadim with ‘The Game Is Over,’ had nude scenes that were inoffensive and beautiful. And the love scene in ‘The Fox,’ was a beautiful job. But these are romantic sort of people and their scenes were integrated and beautiful and had a certain sort of warmth. The Polanski stuff was a dream and it was perfect and Vadim's sequences had this lovely ethereal quality. I don't object to it but, to be perfect for me, it would have to have the ethereal touch and an earthy excitement as well. In ‘The Fox,’ Keir Dullea not only got the beauty of the woman but the heat of the situation as well which is most important. It was interesting and had substance; but it is very difficult and I would not offer myself to it. It is fine to be uninhibited as an actress and to be able to give all of yourself to a part; but when it comes to a scene of this sort, you surely must have basic feelings about it and it must be handled perfectly. I recently read a script which had a nude scene that had nothing to do with lovemaking – just a nude scene. To me it was not objectionable because of the way it was done and because the woman was a neurotic. I would not have objected to doing that scene if I should get the part; and there are a few others that I have felt might be all right.

She speaks of the gambles an actress
Continued on Page 30



WARNER BROTHERS - SEVEN ARTS

BY MYRTLE GILROY

Beau Bridges Discovers Australian History

Beau Bridges, son of actor Lloyd Bridges, who spent four months in Australia starring in "Return of the Boomerang," has discovered why there is such a close affinity between Australians and Americans.

"Why", he says, "Australia owes its very existence as a nation to the United States. If our revolution in 1776 had not been successful it is doubtful if Australia would have been colonized by England."

History bears Beau out, too, though the compliment, if such it is, is somewhat left-handed. When the American colonies broke free from England and established their own nation and government England was no longer able to send its unwanted citizens, its felons and political rebels, to America to be literally slaves on the plantations.

By the year 1788 the jails and prison hulks of England were so overcrowded that a new outlet had to be found. Then it was remembered that Captain James Cook had explored the East coast of Australia in 1770 and had reported favorably on the land as a site for a new colony. The government organized the first fleet of ships and the Founding Fathers were hundreds of convicts, men and women, and thus Australia was born, though it was then known as New Holland.

Beau, who stars with John Mills and Jane Marrow in "Return of the Boomerang," is actually playing one of these convicts in the 1840's in this dramatic story of Australia's beginnings, the first picture to deal with this subject and filmed in its entirety in Australia. The SBP Films Ltd - Louis F. Edelman production is a Warner Bros.-Seven Arts release in Panavision and color.



FAMOUS FATHER - Beau Bridges, son of actor Lloyd Bridges has a starring role in "Return Of The Boomerang," for Warner Bros.-Seven Arts filmed in Australia. While on location, young Bridges received a brief education in Australian history.

NIXON PROMOTES HAL HOLMAN

The white House has announced in Washington, D.C. that President Nixon has approved the United States Navy's promotion of Hal Holman, studio manager at Warner Bros.-Seven Arts, to the rank of Rear Admiral.

Holman has been at Warner's Burbank studio since 1948, where he was controller for several years prior to being named studio manager in 1966.

Holman's promotion marks only the second time that anyone in the motion picture industry has been advanced to the rank of Rear Admiral. The first was John Ford.

"The Great Bank Robbery" Digs In

Statistically "The Great Bank Robbery" has one of the loudest "bangs" of any movie filmed. Some one with a pencil (there's one with every movie company) figured that 17,384 rounds of ammunition, rifle and pistol combined, have been fired since the start of the

picture, the day after Labor Day. Yet, in keeping with the screen story, only two men die - even though several hundred, at one time or another, have fired a rifle or pistol at some one else in the picture.

Claude Akins, as "Slade" the bandit, is shot down by Clint Walker, a Texas Ranger, one reel after Akins has killed his partner, "Jeb," played by Elisha Cook, Jr. And that is all the killing there is in this comedy western, a \$5,000,000 Malcolm Stuart Production for Warner Bros.-Seven Arts.

The six-shooter that fired twenty shots before it required reloading, a standard and well-recognized prop of every western is not a complete stranger to this whacky opus. Or so it seems every time a hole appears in the powder smoke.

The shooting wild, frequent and hilarious, had its effect on a group of wounded Vietnam veterans who visited the set one particularly active afternoon. One was heard saying to another: "This should have happened to us!"

"The Great Bank Robbery" is directed by Hy Averback in Technicolor and Panavision with the large co-starring cast headed by Zero Mostel, Kim Novak and Clint Walker. Malcolm Stuart is the producer.

Continued on Page 26

MOTORCADE PRECEEDS SHOW

George Neutill, president of Royal Pontiac and president of the Lankershim Boulevard Auto Dealers Association starts the wheels of North Hollywood's Seventh Annual Auto Show Motorcade in motion. Miss North Hollywood, Josette Castonguay; North Hollywood's Honorary Mayor Arthur Wong, and Model, Miss Vicki Davis will head motorcade through the Valley on March 20th the day preceding the opening of the extravagant Auto Show. "CARS AND STARS" which will run March 21 and 22, Noon - 9 p.m. at the Universal Studios Entertainment Center. Admission to the show and all entertainment is free.

CARS & STARS GALA SHOW

A MAJOR STUDIO 'LIVE' PREVIEW

The seventh annual auto show staged by the North Hollywood automobile fraternity located along Lankershim Blvd., will be held at the Universal City Studios Tour Center at the "Top of the Hill," with all the major 1969 American cars represented in the lineup.

Called, "Cars and Stars," the show is one of the biggest automotive events of the year. Thousands of Valley residents will attend the free display and see the latest Detroit products, plus many Universal stars who will be on hand during the two day show.

Disc jockeys, clowns, animal acts, marching bands, mod and western bands, and stuntmen will provide entertainment. Besides the famous makes of American and imported cars, there will be a section devoted to celebrity vehicles, famous race cars, dragsters and show machines.

Sponsored by the North Hollywood Chamber of Commerce, the Lankershim Blvd., Automobile Dealers Association, the North Hollywood Lion, Rotary, Kiwanis and Optomist clubs, the big two-day show is the most lavish ever held on a movie lot.

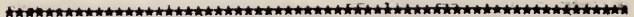
There is no admission charge, and visitors will see the complete 1969 car lineup. March 21-22 from noon to 9 P.M. have been slated for the display, and it is expected several thousand people will attend the show.

Universal Studios has long been the biggest employer in the San Fernando Valley, and marketing figures indicate that one of the fastest growing new car sales markets is also in the Valley. The joint effort of Universal and the community auto dealers and clubs marks a new milestone in progressive thinking. It is expected that this same trend will continue in the future, making the San Fernando Valley one of the top retail and entertainment areas in the nation.



The Car featured in the movie "Daisy"

The "BEVERLY HILL BILLIES" Car



ON STAGE

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CADILLAC	FORD	PONTIAC	BUICK	

"CARS & STARS" 7th ANNUAL AUTO SHOW NORTH HOLLYWOOD



RECORDING ARTISTS The Spencers now appearing at the "Chequers Club" will do a two day stint at North Hollywood Auto Show", March 21 - 22.



MAXINE (DIOGUARDI) CARCO, former producer's assistant and musical featurette writer, at Universal Studio returns to produce the North Hollywood Auto Show, "Cars and Stars".

HAIL THE KING OF THE ROAD

by Maxine Carco

Well anyway, hail the king of the road that leads directly down the center of that quiet little urban suburbia known as North Hollywood. For it is here that history is made in the automobile industry. It is here that the image of the really, really "big, bad automobile dealer" has earned, and received a face lifting in the eyes of that community. Ever since Lady Godiva traded in here stallion for one of "them horseless carriages", wheelers and dealers of combustion engines have been irrevocably labeled thieves, villains, Scrooges, and general undesirables - a necessary evil to modern transportation. Well, now, we discover that this impression which has been handed down through the years is merely an old wives tale. Now, don't misunderstand, we're not going to try to convince you that ALL auto dealers are the type of lads you'd choose as a son-in-law, but we feel its only fair to let you take a look at a pretty impressive new breed of automobile dealers who's wheels of all makes and models flank Lankershim Boulevard, in North Hollywood.

It started just three years ago when Ben Carco, president of Bonanza Rambler in North Hollywood, looked in the mirror one morning, and suddenly realized the man he saw wasn't one of those infamous "bad guys". In fact, he was a highly respected business man in the community. Indeed - perhaps a "good guy"! He genuinely liked his customers and lived by his creed... don't make

customers out of your friends - make friends out of your customers." "Dealers can't be all bad", said he, and he set out to prove it. He organized the "good guys" of Lankershim Boulevard, the dealers he felt he could motivate into programs of bringing the community closer together, uplifting and assisting in its development. He obtained a non-profit state charter and the birth announcement of "The Lankershim Boulevard Automobile Dealers Association" was soon heard all over the city. This new pulse began being felt bumper to bumper, throughout North Hollywood, like a chain reaction. All of our "Lankershim good guys" are now extremely vital in their civic activities, boys clubs, service clubs, sponsorship of little leagues, and their community coup de gras of the year is their annual Auto Show, into which the dealers put up thousands of dollars to produce the only full-blown community event in North Hollywood. The Chambers of Commerce, Rotary, Lions, Kiwanis, Optimists, merchants, honorary mayors and local celebrities all hop on the dealer wagon to roll the entire show into North Hollywood with free admission to the entire family. This year, the executives of Universal Studios, who conduct their show biz right up at the top of the street, decided to get into the act and lend a little of their filmland to the festivities. Thusly, the curtain goes up on this live major studio preview of 1969 automobiles at the Universal Studios Entertainment Center. A cast of movie cars, show cars, dragster superstocks, and racers will co-star with the 1969 models. Headlining the live action will be mod bands, western and rock bands, celebrities, stuntmen, animal acts, vocalists, clowns, models and monsters. Free Kiddie rides, balloons and prizes will be on stage to warn the cockles of community spirit. Attendance more than doubles each year as little North Hollywood opens its eyes, looks about, and realizes it's really on the "grow", and is developing a personality of a closely knit community with great pride of ownership.

What's its all about, Alfie?... Well, it kinda looks like Ben Carco was right... doesn't it? Those illfamed peddlers of purveyors "can't be all bad". Of course, we admit, like in any minority group, there might be a rotten apple in the barrel... or a monkey wrench in the engineering of a smooth buy and sell... but frankly, we don't think you could convince Mr. and Mrs. North Hollywood that favorite Knights of the auto dealer table are anything but "KING OF THEIR ROADS."



IRENE BELLE... the Belle of country music entertains with her Belle-Airs at the Auto Show, March 21, 22 at Universal Studios Entertainment Center. Miss Belle just returned from a 4 month tour of Vietnam and Far East.

"STARS & CARS" 7th ANNUAL AUTO SHOW



JIMMY WALKER television country-western star and recording artist will MC the North Hollywood Auto Show at Universal Studios Entertainment Center.

AMERICA'S NEWEST CAR . . . the AMX 2-seater Sports car. Black with Italian Gold Leaf . . . A beauty and with it lovely Maxine Carco. Featured in the show, the Ambassador SST, the only popular priced car that offers air conditioning as standard equipment . . . The Rambler 2-door, lowest priced American made auto (\$1895), the "Rebel" . . . (Javelin) newest entry in the pony car class and the Javelin Race car (see cover photo) as presented by **BONANZA RAMBLER**, 5949 North Lankershim Blvd., near Oxnard, North Hollywood (877-8181)

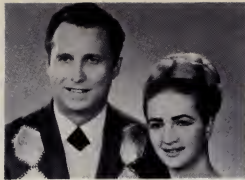


ELEGANCE . . . the 1969 **CADILLAC ELDORADO** . . . Cadillac's top-of-the line front wheel drive model. Headlights are now exposed rather than hidden from view, a concept favored by Cadillac designers in the previous years. Exclusive dual-Comfort front seat available on most of the eleven Cadillac models. Other models to be seen at show, the Coupe De Ville, Convertible Sedan De Ville and the brilliant new Fleetwood Brougham. presented by the Valley's largest Cadillac dealer, **CASA DE CADILLAC**, one-stop Cadillac Center, 14401 Ventura Blvd., Sherman Oaks, (981-2000), Jim Wilson, General manager. In photo, Sales manager Henry Adams and "Italian Import," actress Doti Fiorello.



Z-28 CAMARO as presented by Crossroads Chevrolet Inc. A tough car to match . . . a hard car to top. Includes a special 290 HP Turbo Fire 302 V8 quick ratio steering, special suspension, white lettered tires. Special rally striping also Z-28 emblems. It's a honey. You'll want to drive it home. See Chevrolet's new Impala, Chevelle, Corvette and the luxurious Caprice with new special features. Ken Banks, in photo, sales manager of Crossroads Chevrolet will personally greet you during the Show. Phil Young, is President of North Hollywood's **CROSSROADS CHEVROLET, INC.**, 5430 Lankershim Blvd. 985-1500. (Fleet and Leasing)

Universal Studio Entertainment Center



RECORDING ARTISTS and international nite club entertainers Mike Harris and Gracie Dee take time out from headlining their show at the Fiddle and Bow to appear at North Hollywood's Seventh Annual Auto Show.

MUSTANG MARK 1 . . . the sporty car noted for economy, high performance and luxurious appointments . . . A winner presented by Cutter Ford. Other models at the show include the personal luxury car "THUNDERBIRD". Options include electrically powered sun roof and heated back window. Powered by the Thunderjet 429 V-8. America's unique Car! . . . also the popular Ford LTD, the XL, the Torino GT and others. Sales manager's Bob Walker and Stephen Bay, (see photo) invite your questions and interest. See them at the show or later at **CUTTER FORD SALES, INC.** 5500 Lankershim Blvd. North Hollywood (766-3971) "Where Integrity Has Meaning".



THE LUXURIOUS 98 HOLIDAY-COUPE, is best described by beauty, smoothness, elegance and quietness. A Prestige car. True quality by Oldsmobile. Other models to be seen at the Show will be the sensational Tornado, Cutlass Supreme and the Delta 88. Thirty six years in North Hollywood has established Pioneer Oldsmobile's reputation of "Sales through Service". Bill Phelps and Richard Stewart, owners. See the new 1969 models at the show or in the showrooms. **PIONEER OLDSMOBILE**, 4610 Lankershim Blvd. North Hollywood (766-4211). In photo Universal actress, Judy Brown.



FIREBIRD CONVERTIBLE, "The sportiest Pony Car". Get in and drive it home. It's a 1969 best seller. In photo with the Firebird, stunning model Miss Vicki Davis . . . Royal Pontiac owner, George Neutill. Other models to be featured in the "Cars and Stars" show will be the "Wide-track family for '69: Grand Prix, The Judge, Le Mans, Bonneville and Firebird. Break-Away in a Wide-Track Pontiac. Special price consideration to Studio employees. See them all at the show . . . **ROYAL PONTIAC**, 4545 Lankershim Blvd. (761-5101)

A Circus of Fun & Entertainment



Actress Doti Fiorello with the car reserved for Jack Benny, a Tour attraction of Universal Studio.

PLYMOUTH ROAD RUNNER... "Car of the Year"... **MOTOR TREND. CAR AND DRIVER** calls it "their FIRST choice among six Econo-Super-Cars." **SUPER STOCK** calls it "the car that eats snakes". We call it **ROAD RUNNER**. Also to be shown, the Imperial Le Baron, Chrysler New Yorker, Plymouth Fury, New Yorker Town and Country and other Chrysler Motor Cars. See these models at the show or in the showrooms of **PHIL RAUCH INC.** 5101 Lankershim Blvd., North Hollywood (763-8807) In photo Robert (Bob) Keatinge Vice-President of Company beside the Plymouth "Road Runner".



NEW 1969 CHARGER... the family sized sports car, with splashes of leather and wood-grained luxury. A beautiful success. Dodge 440 cu. inch Magnum V8. Bucket seats and choice of full synchromesh 4-on the floor or 3 speed Torque Flite automatic transmission. See the fabulous 21 foot Dodge 'ptMotor Home, completely self contained and ready for travel. Let's go! See the new Dodge Dart, the luxurious Monaco, the economical Dodge Polara... totally new... Fleet prices to all Studio employees... presented by Norm Kleuer owner of **STUDIO DODGE**, 5969 Lankershim Blvd., North Hollywood. (877-5283) In photo, lovely actress Doti Fiorello and Universal actor, Richard Van Vleet.



1969 BUICK ELECTRA 225, the beautiful new model that is breaking Buick records for sales... with the many luxurious features of the Buick motor car. Come to the show and see the New Riviera with the new suspension system which changes camber of the front wheels providing a stabilizing force on the car, also the Skylark, Sabra and the Opel G. T. In business since 1939, Mr. Harvey Tyrrell has been associated with General Motors since 1920. His son, Jack Tyrrell has been in the business for the past thirty years at **HARVEY TYRRELL BUICK**, 4645 Lankershim Blvd., North Hollywood, (766-5211) In photo Jack Tyrrell with Pat Quinlan model, attractive Dianna Roy.

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NBC HOSTS 100,000th VISITOR



THE WINNERS — Mr. and Mrs. William Truluck, of Florence, South Carolina, are congratulated by NBC West Coast Executive Vice President Thomas W. Sarnoff and NBC personality Ed McMahon as they present the couple with an RCA color television gift certificate for becoming the 100,000th guest to take the tour of the NBC Television Studios in Burbank.

The 100,000th guest to take NBC's West Coast Television Studio Tour has been presented an RCA color television by Mr. Tom W. Sarnoff, Staff Executive Vice President, National Broadcasting Co., West Coast.

Mr. William Truluck and his wife, Betty, of Florence, South Carolina, arrived at the Burbank studio for the tour. They were greeted by NBC personality Ed McMahon, who invited the couple to remain after their tour as special audience guests of NBC-TV's "Tonight Show." The Trulucks were given a private complimentary studio tour by Guidette Gwen Boyd.

NBC became the first network on the West Coast to offer the public a complete tour of its facilities in June of 1967. The tour features a behind-the-scenes look at

television production. Visitors are guided through the NBC scenic and wardrobe areas, as well as Makeup and Graphic Arts. The tour route includes control rooms, Broadcast Central, star dressing rooms and actual production studios. Colorful displays appear throughout the tour. Groups are often invited to observe a show in rehearsal.

Mr. and Mrs. Truluck were visiting Southern California for the first time—an event occasioned by the birth of their first grandchild. The couple's daughter, Mrs. Betty Jones, of South Pasadena, gave birth to a daughter last week.

"We had planned to take the NBC Tour even before we left South Carolina," stated Mr. Truluck. "Now I'm especially glad we did!"

"And that Ed McMahon is even nicer looking in person," added Mrs. Truluck.

NEWS FROM GOWER GULCH



By Bea Colgan

AND A HAPPY ST. PATRICK'S DAY to you too! Things are humming at Gower Gulch with "Cactus Flower," "Marooned" and "Bewitched" all shooting and the Hong Kong flu having gone back to Hong Kong. They say another new strain has evolved so I'm hurrying to write this before it bites me as the Hong Kong did.

WARM WELCOME to new employees at the exchange: Abe Carlinski, trainee salesman; Gary Rocklin, booker; and John Jacobs, accounting... New at Gower Gulch are Milton Caplan, a systems analyst in data processing... Warren Birdwell, who replaced Erwin Gottlieb in location... Marg Dixon, who took over for Chris James in the telephone room... Lorenzo Semple, Jr., writer for Ray Stark has checked in to prepare "The Valentine Estate"... Also currently here are Kevin Billington, director on "A Walk in the Spring Rain;" Bill Hayward, Dennis Hopper and Peter Donda with their "Easy Rider;" and Jack Elliott, composer on "Billy Bright."

GONE BUT NOT FORGOTTEN are Dave Lesser, transportation; Melvin Abramovitch of the exchange; Al Sherwood, transportation; John Boswell, art Department; Libby Granett, exchange, who returned to school at San Francisco State; Steve Berger, art department; I.A.L. Diamond, who wound writing chores on "Cactus Flower;" Hal E. Chester, Robert Ellis Miller and Frank Granat; and the entire Jerry Lewis company which moved over to Warner Brothers 7 Arts.

RECENT VISITORS were New York Office executives Robert S. Ferguson, Sy Malamed, Marion Jordan, Norman Jackter, Milton Goodman and Norman Weitman... Visiting from London for a few days was Ira Tulipan... Also from London, producer-writer Carl Foreman and his wife Eve and two children. They stopped off in Hawaii on their way back to London for a much-needed

vacation... Another New Yorker spending a week here recently was Cricket Kendall, publicity director of Highroad Productions... Bruce Cohn Curtis, producer of "Otley," also spending a few weeks here from his London headquarters...

ASSIGNMENTS AND PROMOTIONS - Floating secretary Gerry Holt now pounding the keys for Walter Matthau during "Cactus Flower" filming... Ken Prymus, head messenger in the mail room, has moved to the transportation department... Gloria Nasborn, temporarily in location, has now located herself in the accounting department... messenger William Wallace moved up to number one messenger spot in the mail room.

SICK CALL... Film cutter, Joe Henri, recuperating from eye surgery... Paul Stuefloten, first aid man in the studio hospital, recently underwent surgery at St. Vincent's... Lou Diage back at work after three week siege of the Hong Kong flu... Bernie Levine of property also a flu victim. Bernie was hit so badly that he calls it the King Kong flu... My boss, Joel Preston, walking around the lot with a low-grade virus infection of unknown origin... Hervey Shaw's secretary, Bill Kitchen, a hepatitis victim.

WEDDING BELLS will be ringing for Lily Gals, secretary to Byron Shapiro at the exchange, and Arnie Rubin, salesman for the Fred Kort Co., who recently announced their engagement... Neil Warner of the mail room and Laura Holmwood tied the knot on Valentine's Day at the Unitarian Church in Los Angeles. They couldn't have picked a more romantic day. Congratulations!

NEW ARRIVALS - Floyd Rappaport, of the legal department, and his Lorynne welcomed little Kurt on January 26th at Cedars of Lebanon. He weighed in at 8 lbs., 8 ozs... Electric department's Hashim (Shim) Mustapha and wife Regina adopted a four-month-old baby boy and named him after his father... Proud new grandmother of twins is Edna Taylor of ladies costume. The boy and girl are named Jeff and Stacy respectively.

AROUND THE LOT - Charles (Chuck) Fries, former vice-president and executive production manager of Screen Gems, has moved over to Columbia as a vice-president of the Motion Picture Division. His new duties will include the supervising of all business affairs... Recent visitors to Las Vegas were Bob

Purchel of the art Department and his wife... Zoltan Miller spent two weeks in Palm Springs recently... Agnes Pease, head of the telephone room, took a week off in February. Her plans were undisclosed... Ken Reid, art director, made a week's scouting trip to Tennessee to look over location sites for "A Walk in the Spring Rain," and "The Liberation of Byron Jones"... Wayne West, who retired from the property department last year, recently visited the studio. Wayne now calls Fraser National Park his home... The Studio Club hosted a retirement party for storekeeper William Allen and Al Sherwood of transportation on Valentine's Day when they retired after 22 and 32 years employment at Columbia respectively. Howard Fabrick presented the traditional gold and diamond pins, the Studio Club furnished appropriately decorated cakes, and the individual departments provided each with gifts... Congratulations are in order for Mark Battersby, director of industrial engineering, who was selected Engineer of the Year, 1969, by the American Society of Tool and Manufacturing Engineers and the San Fernando Valley Engineer's Council. Mark was honored for his "contributions both to Columbia and the entire motion picture industry"... Dave Haber, Julian Saks, Harleigh Kyson, Paul Krepnel and Bob Wray, all of the art department, recently made their film debuts in a "Marooned" trailer. They were photographed while illustrating how models of the space capsules were made from their drawings... Chandanena of Screen Gems budget certainly keeps herself busy. Her spare time is taken up writing scripts, poetry and music... Robert Brown, star of "Here Come the Brides," is reaping awards right and left. Fame and Photoplay magazines have nominated him for "Newcomer of the Year" and the Hollywood Women's Press Club presented him with their Golden Apple award in December... Dick Sargent is the new replacement for Dick York who recently left the "Bewitched" series... Walter Matthau's secretary, Gerry Holt, certainly knows how to keep her office spic and span. Just leave some hot coffee for the janitor every night... Publicists do get a reward now and then as proved by junior publicist Ed Chaplin of Columbia recently. While Ira Tulipan of the London office and his wife were visiting here, Ed was responsible for their comings and goings. Just before the Tulipans boarded their plane for San Francisco, Mrs. Tulipan presented Ed with a bottle of vintage champagne in appreciation of all his help!... That's all for this month.

GIRLS FRIDAY ELECT OFFICERS

Girls Friday of Showbiz held their annual election of officers February at the Corsican Restaurant in Hollywood. Jack Lear, executive director of the Crippled Children's Society, was guest speaker. Girls Friday sponsor reconstructive surgery for needy children and work in conjunction with the Society.

New 1969-70 officers are: President, Christie Palmer, Weston's VIP Services; Executive Vice-President, Louise

Varriano, Walt Disney Productions; First Vice-President, Bea Colgan, Columbia Pictures; Second Vice-President, Bette Rivkin, Research, Marketing & Broadcasting Services; Treasurer, Dorothy Uhlmann, Sinatra Enterprises; Recording Secretary, Lorraine Davis, Walt Disney Productions; Corresponding Secretary, Sandy Vrono, The Peterson Company; Philanthropy & Ways & Means, Carolyn Zwrin, Zwrin Music; and Publicity Chairman, Marlene Mattachiam of Thomas & Maskell.

AMERICAN INTERNATIONAL PICTURES

Allen Klein, recently resigned associate counsel with American International Pictures, and Harriet Polishuk, non-professional, were married in New Hyde Park, N.Y.

The couple left immediately for a honeymoon in South America. They will make their permanent residence in Beverly Hills.

Funeral Services for Robert L. Joseph, 56, writer and publicist who died Tuesday, will be held today (20) at Eden Memorial Park, at Sepulveda and Rinaldi streets in Mission Hills.

Rabbi Morton Bauman will conduct the services.

CAUTIOUS ACTOR

Robert Forster is possibly the most cautious actor ever to win both critical and industry acclaim in motion pictures.

On sheer talent, and without any planned publicity build-up, the 34-year old actor from Rochester, New York, first came to notice in a tiny role with Elizabeth Taylor in "A Golden Eye" and is currently receiving rave notices for his work in "The Stalking Moon".

He is also before the 20th Century-Fox cameras co-starred with Anouk Aimee in "Justine", a \$10,000,000 screen adaptation of the Lawrence Durrell novel. And job offers are inundating him.

Under similar circumstances most actors would have set up housekeeping in Southern California, borrowed money for a mink for the wife and rented a Lincoln Continental or three.

Not Forster.

He still lives in Rochester, returns there between roles, teaches school or works for a steel company.

But he has made one concession to film success. And it's indicative of his future intentions.

He is adding a room onto the house he owns - in Rochester.

CRYPTIC COMMENT

On the Paramount rehearsal stage of "On A Clear Day You Can See Forever" producer Howard W. Koch was telling director Vincente Minnelli about rejecting a screenplay sent to him by a new writer.

"What was wrong with it?" asked Minnelli.

"Well," replied Koch, "he writes his screenplays for the ages - the ages between five and ten."

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A SAN FERNANDO VALLEY "AUTO TOUR"

Looking for someplace to go? Take this auto tour of the Valley and discover for yourself the charm and history that surrounds our community. There are many free recreational opportunities and this auto tour will help you find and enjoy them.

By Frank Taylor

Sometimes all of us should take a closer look at the city we live in and take advantage of the many parks and free attractions it offers. The San Fernando Valley, rich in history and natural beauty is one of the prime spots of the Southern California area for touring by car.

We suggest the following itinerary as a way to explore the sprawling Valley that more than 1,000,000 persons now call home. There are about 235-square miles in the roughly defined boundaries of the San Fernando Valley. Most of it has been submerged by houses, buildings, parking lots and other forms of "progress." But for those who have a native curiosity about their surroundings, and want to do more than just "live" in a city, this auto tour is a good start toward an urban adventure of learning.

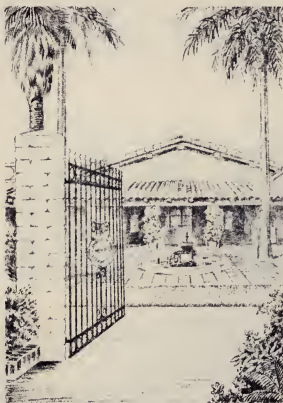
The whole tour can be driven in a long day, but by doing it in two parts, more time can be spent at the various points of interest. It is all too easy to overlook the charming remnants of the past, and some of the really appealing places that have been built recently. The tour follows the rim of the Valley and tries to point out the more important places to see, but is not intended to be all inclusive.

When the Valley was very young, one of the main routes of trade from Los Angeles north was El Camino Real. The trail led through the Cahuenga Pass to the San Fernando Valley. A way stop on the Valley side was Campo de Cahuenga, now located at 3919 Lankershim Blvd., across from the entrance of Universal City Studios.

This was once the headquarters of a large rancho by the same name, but all that remains now is a small park, (open weekdays) a meeting hall with a facade that reproduces the original adobe architecture of the main building which stood here. The spot is historically

important because here or in the fields close by were fought battles that played an important role in the development of California.

One of the last scenes to be played out by the old adobe was the surrender of Andres Pico to Fremont in 1847 ending the Mexican War in California. Leaving the adobe site, drive north on Lankershim Blvd., to San Fernando Road. This boulevard started as an ox-cart trail from the Pueblo of Los Angeles to the Mission San Fernando. Later the main entrance into Los Angeles both by road and rail was centered in this same route.



Osborne Street will take you to the right past Hansen Dam Park, around the dam that blocks the flood waters of Tujunga Wash. Few people realize there is boating here. It is the only boating facility in the Valley, and offers other water sports as well. There is boat racing, water skiing, and a place set aside for fishing and swimming. During the



San Fernando Mission • Founded - 1797

summer months this is a popular place to escape the Valley heat.

When Osborne dead-ends at Foothill Blvd., turn left for a drive through what is left of the once all rural truck gardens that filled the Valley years ago. Some of the roadside stands still offer produce, eggs and flowers despite a steady advance of commercial development.

Past Maclay Avenue you enter the Sylmar olive groves. About 1900 there were 4000 acres of olives growing in this part of the Valley. It has been suggested by some historians that this was the biggest single planting of olives in the world. Try any of the roads turning off to the left which will take you by the remaining grove area. You may have to search a bit here.

The last turnoff to the left before Foothill joins the freeway is Roxford Street.

This will lead to San Fernando Road



where you will see the pioneer Fusano olive packing plant. It is reported to be the only one left in the country. If the operators aren't too busy, there is a chance you will be given a short guided tour. But remember this offer is limited and only between the regular working hours on weekdays.

Continue down San Fernando Road to the Valley's oldest town: San Fernando.

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Two blocks to the right on Maclay (corner Pico Street) you will see the two-story Lopez adobe. But this is not open to the public.

Continue southwest on San Fernando Mission Blvd., until you come to the Mission de San Fernando. It is the focal point of the old town. The tour will probably take an hour, but it is worth it. The gardens, buildings and setting makes this structure very unique. It is open daily 9:30 a.m. to 5 p.m. and a donation is requested.

Across the street is Brand Park and Memory Garden. From here go south on Columbus Ave., to a point about two blocks south of Brand Blvd. In the open area among the subdivisions you can walk across the YMCA field for a look at the Pico adobe. It is not open to the public, but it is an ancient reminder of a bygone era.



WELL BUILT — Still sturdy after 120 years, the old adobe is in the Los Encinos State Historical Monument grounds. The Gairner Building in the background was built in 1812.



A WAY OF LIFE — Pioneer meals were eaten in this Victorian kitchen in the old adobe of the Los Encinos Monument. It is dedicated to the Gless and Amestoy families.

Now go south on Sepulveda Blvd., and turn right on Devonshire Street for the drive to the west side of the Valley. On both sides of the road a few vestiges of the once prolific orange groves that have been here since the 1890's. At Santa Susana Ave., turn north, and watch for the turnoff on the left which takes you to Chatsworth Park. The park is a refuge for oak trees that abound in the region. The

childrens playground has some features. There are covered wagons, a stockade, teepees, and log horses to play on.

The 1903 Chatsworth First Methodist Church, an early example of New England architecture is located nearby at Oakwood cemetery where it was taken by interested citizens when it came near to destruction a few years ago.

Next go south on Baden Ave.,, then right on Plummer Street, which next turns into Valley Circle Blvd. On this you will round Chatsworth reservoir with its stands of oak trees and open land.

Valley Circle ends at Roscoe Blvd., where a left turn on Justice Street takes you past the Orcutt Ranch. This is a historical and cultural monument that is worth a stop to see and spend some time. From here, turn south on Woodlake Ave., east on Sherman Way, south on Fallbrook Ave., and east on Vanowen Street. About mid-block you will find Shadow Ranch.

It is a carefully restored adobe-and-redwood ranch house that serves as a park field house. In front are broad, attractive lawns, and a fine playground. Towering eucalyptus trees were brought to the ranch in the 1870's by a sea captain from Australia.

Drive east on Canoga Ave., then turn south for a look at one of the last remaining vistas of farmland in the Valley. This has been sold for development, so it won't last long. The rows of trees are some of the finest examples of pepper trees known to exist in California.

Turn east to the Ventura Freeway. Turn south at the White Oak exit to Ventura Blvd., then go east to the 1,000-year-old Encino Oak, just north of Louise Ave. Encino got it's name from this oak and others like it that were once a thick forest in the area. Encino means "live oak."

A few blocks east, turn north on La Maida Street to Moorpark Street, to the entrance to Los Encinos State Historical Monument, the real starting point of the Valley's recorded history. It was at this spot the Portola party stopped 200 years ago by an Indian settlement around the little spring that still flows into the pond.

Set off by antique olive trees, the Osa adobe of 1849 and its turn-of-the-century sheep ranch buildings is a real surprise surrounded by the hustle and bustle of a great city. This was once a stage stop many miles from the center of Los Angeles!

Our auto tour ends here, but the discovery of the San Fernando Valley might continue all through the year. Get to know our Valley better, after all it's your home!

THE HISTORIC MISSION EMPIRE



Encinos Adobe Encinitas, California



Lopez Adobe Calhoun, California

Legend

Leonis Adobe — said to be built in the mid 1870's (exact date unknown) by Miguel Leonis, owner of Rancho El Escorpion.

Albert Workman Ranch House — named and built for Albert Workman, a freighter who worked for Remi Nadeau's early freight lines in the Valley.

Devil's Slide — remains of the original line between San Fernando and Simi Valleys. Hewn out of solid rock in 1859-60, this route was used by the Overland Stage Company. Legend has it that the famous bandit, Joaquin Murietta, hid a hoard of gold and jewels in the area, never to be recovered.

Pioneer Refinery — nestled in the hills outside of Newhall, is the Pioneer Refinery, first commercially successful oil venture in California.

Fremont Pass — cut through a hill in 1847, to enable General Fremont's mulecaravans to scramble down into San Fernando Creek on Fremont's first trip to the Valley. Became main route of travel to Cerro Gordo Mines in Inyo County.

Lopez Gold Discovery — six years before Marshall's Discovery in the mill race of Sutter's Lumber Camp in 1848, Francisco Lopez, brother of Don Pedro Lopez, discovered gold in Placerita Canyon, to the north of the Valley.

Lopez Adobe — one of three structures built and maintained in 1841, by Don Pedro Lopez as part of the conditions in his land grant.

Pioneer Town Hall — located in the heart of Tujunga, is the Pioneer Town Hall, used for a good number of years as the City Hall.

Campo De Cahuenga — site of the signing of the Peace Treaty between the Americans and Californians, January 13, 1847. Signing for the Americans was General John C. Fremont, and for the Californians, General Andres Pico.

Los Encinos Adobe — rich in history, this plot of land hosted both Anza and Portola Expeditions as a watering spot, prior to the construction of an adobe ranchhouse in 1849 by Vincente De La Ossa.

San Fernando Mission — founded in 1797, the Mission was one of the first structures in the Valley and witnessed many historical events.

Site of Lopez Station — now just a memory, the Lopez Station was built and owned by Geromino Lopez and his wife Carolina in 1869. The station served as a resting place for travelers, and as the Valley's first Post Office.

Pioneer Cemetery — recently becoming a State historical monument, the Pioneer Cemetery is the resting place of many early settlers in the Valley.



Ventura Adobe Ventura, California



Pioneer Mission Placerita, California

Photos courtesy San Fernando Valley Federal Savings & Loan Association.

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2	240.00	480.00	600.00	720.00	960.00	1,200.00
3	360.00	720.00	900.00	1,080.00	1,440.00	1,800.00
4	480.00	960.00	1,200.00	1,440.00	1,920.00	2,400.00
5	600.00	1,200.00	1,500.00	1,800.00	2,400.00	3,000.00
6	720.00	1,440.00	1,800.00	2,160.00	2,880.00	3,600.00
7	840.00	1,680.00	2,100.00	2,520.00	3,360.00	4,200.00
8	960.00	1,920.00	2,400.00	2,880.00	3,840.00	4,800.00
9	1,080.00	2,160.00	2,700.00	3,240.00	4,320.00	5,400.00
10	1,200.00	2,400.00	3,000.00	3,600.00	4,800.00	6,000.00
11	1,320.00	2,640.00	3,300.00	3,960.00	5,280.00	6,600.00
12	1,440.00	2,880.00	3,600.00	4,320.00	5,760.00	7,200.00
13	1,560.00	3,120.00	3,900.00	4,680.00	6,240.00	7,800.00
14	1,680.00	3,360.00	4,200.00	5,040.00	6,720.00	8,400.00
15	1,800.00	3,600.00	4,500.00	5,400.00	7,200.00	9,000.00
16	1,920.00	3,840.00	4,800.00	5,760.00	7,680.00	9,600.00
17	2,040.00	4,080.00	5,100.00	6,120.00	8,160.00	10,200.00
18	2,160.00	4,320.00	5,400.00	6,480.00	8,640.00	10,800.00
19	2,280.00	4,560.00	5,700.00	6,840.00	9,120.00	11,400.00
20	2,400.00	4,800.00	6,000.00	7,200.00	9,600.00	12,000.00
TOTAL PAID IN	1,739.12	3,444.25	4,330.23	5,216.21	6,965.70	8,811.21
EARNINGS CREDITED	2,692.88	5,355.75	6,669.77	8,183.79	11,034.30	14,188.79
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MARVIN SCHWARTZ

PRODUCER ON THE MOVE



Marvin Schwartz who is presently cutting and looping two major feature films at once for 20th Century Fox, gives instructions to recording mixer, David Doekendorff.

Marvin Schwartz has made movies around the globe, but he has never strayed far from Hollywood and the San Fernando Valley when he is in town. "Something about the Southern California climate makes his particular kind of genius blossom," a friend said recently.

Today Schwartz is a movie producer and one of the most successful to come along in recent years. He was a hot dog chef, a music composer and a pianist who taught himself Beethoven in three months before turning to the movies. Looking back on it now, he grins about his piano playing. "I learned it quick and I forgot it quick," he admits. But what he rarely mentions is his scholarship to the famed Juilliard School of Music. That honor is quite a recommendation for a guy who is largely self taught.

As a producer, Schwartz has put together movies with stars like John Wayne, Raquel Welch, Kirk Douglas, James Colburn, Rock Hudson, Lee Remick and Jim Brown. His current ones are being shot and edited simultaneously for an early release this spring. Again it is quite a compliment to be handed two movies at once. Not many seasoned

Hollywood veterans have been given this much free rein.

One of the surprises of the Hollywood scene was Schwartz' casting of Jim Brown, a Negro as the lover of Raquel Welch in "100 Rifles". When asked about it, Schwartz is very frank: "The part Jim Brown plays in the movie wasn't written for a Negro, it was written for a white man. We tried to get several white actors first, but for one reason or another, they were busy or not interested. Then I thought of Brown. I sent the script to him, he read it, and agreed to do it."

Once he had the approval of Brown, Schwartz had a ticklish problem on his hands. He had to get Raquel Welch to agree to play the torrid love scenes with Brown. For his part Schwartz says, "I never even thought twice about casting Brown. It was written for a man, Brown plays it as a man. That's all."

Raquel Welch expressed concern, but smooth talker that he is, Schwartz overcame the stars objections. "It wasn't that she didn't want to do the scenes," he remembers, "she wanted them done in good taste. Let's face it," he grins, "Raquel is a hip girl, and she knows what builds box office. Once I calmed her

trepidations, she was happy about the casting."

20th Century Fox who is backing "100 Rifles" and the other hard boiled Schwartz movie, "Hard Contract," with James Colburn and Lee Remick, has been very happy with the arrangement so far. In fact in keeping with studio policy, once the script and casting had been discussed, Schwartz was given two units and sent to Spain to make movies.

Except for a cable now and then, Schwartz was left alone to finish two major films and bring them back to Hollywood for editing and final production. Of the Fox studio, Schwartz enthuses: "This place is groovy."

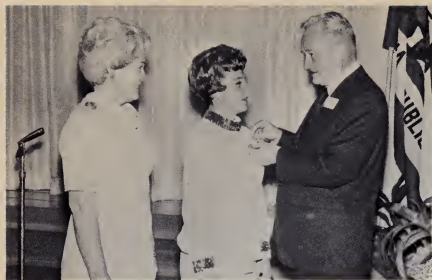
When he was working on his second movie, "War Wagon," with John Wayne and Kirk Douglas, at Universal, Schwartz had his first exposure to a major star who has done almost everything in a Western it is possible to do. This created problems, but none that couldn't be solved.

Recalling the experience, the producer remembers: "He is pretty set in his ways. He has a feeling about a scene and the way he should play it. So nine times out of ten, you do it the way Duke wants it." Schwartz is quick to point out however, that "War Wagon" is one of the biggest grossing Westerns ever done at Universal. So doing things John Wayne's way can't be all bad.

Before picking up the reins as a producer, Schwartz tried to compose music and was able to write several hit tunes. Then came his scholarship at Juilliard. Schwartz has always had the ability to see himself and his career objectively. Deciding that he would never make it as a pianist in the magnitude he thought he should, Schwartz walked away from his musical career and has never looked back.

"I don't even play the piano anymore," he admits, "not even at parties." Next he became advance man for a jazz group, then went into publicity. Soon his talents in this field brought him a partnership in a big public relations firm. But Schwartz came to the conclusion even this was not for him.

Taking the option on "Blindfold," few years ago, Schwartz sold himself as a producer to Universal where the movie was finally made starring Rock Hudson. Since then, the movies have been coming thick and fast. The former hot dog chef of La Cienega Blvd., seems to have found the satisfaction he sought so long. From all appearances, Marvin Schwartz will continue to be one of the bright young men who are giving Hollywood a new image.



VOLUNTEERS HONORED - Members of Blue Angels Guild of Motion Picture Country House and Hospital in Woodland Hills, Mmes. Robert Flynn, Studio City, and Lewis Mansfield, from left, receive service hour pins from William T. Kirk, executive director of the Motion Picture and Television Relief Fund. Mrs. Flynn is president of organization. *theodore a. antonich photo*

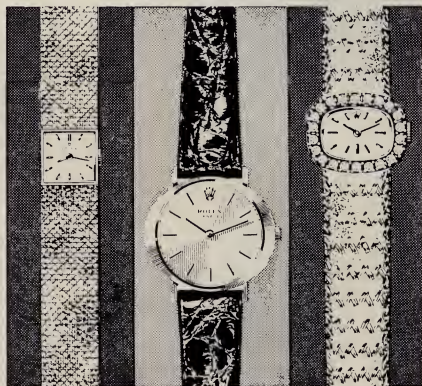


DINNER GUESTS - Betty Gelman of Encino, director of Motion Picture and Television Country House and Social Service, and Paul Donnelly, vice president of Universal Studios, look on as thirty-two Blue Angels are honored for volunteer hours. *theodore a. antonich photo*



CHECK PRESENTATION - Mai Caplan of Woodland Hills, right, presents MGM Studio Club's \$15,000 check to William T. Kirk during Blue Angels awards dinner at Motion Picture Country House and Hospital. Monies will go to buy needed medical equipment. *theodore a. antonich photo*

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A NEW STAR



"FACES" HOLLYWOOD

GENA ROWLANDS

Warm, witty, and charming, Gena Rowlands is known in the trade as an 'actor's actress'. Until recently audiences at large had not had the opportunity to see Gena's blonde, green-eyed beauty too often on the motion picture screen.

"Faces" has changed all that.

Gena stars in the record-smashing film (currently at the Granada Theatre) as a

warm-hearted prostitute and gives a performance many are convinced will have her in the running for a Supporting Actress Academy nomination. The picture, not so incidentally, was written and directed by her husband, John Cassavetes, not exactly an unknown in the field himself.

How does it feel to be directed by

your husband?

"The first day when your husband is directing you," says Gena, "you realize he doesn't love you any more.

"The second day you realize he never loved you.

"The third day you realize he hates you.

"And after that it gets bad."

Gena and John are one of the film colony's most notably happy married couples. The parents of two children, Nicholas and Alexandra, they make their home high in the Hollywood hills overlooking the Valley. It is private and secluded, so secluded in fact that though they shot most of "Faces" right in their own home few of their neighbors were disturbed by the daily arrival and departure of from forty to fifty people per day.

"I'm terribly pleased to work with John," says the poised beauty "He has directed me both on television and for pictures. We're really great scrappers and working on the set with him only accentuates things. We're both opinionated and very valuable.

"I hate to say nice things about him, but he's a director any actor would like to work with. He's an actor himself so he loves and understands actors. He treats each actor differently depending on his individual needs. Some he scolds, some he babies, but whatever he does, he's very professional and he gets the best performances you're ever going to see from his performers whether you like his pictures or not."

Proof of this is in the pudding. John Marley who also stars in "Faces" was chosen the Best Actor at the Venice Film Festival. Lynne Carlin and Seymour Cassell, both unknowns, now have top careers ahead of them.

"Outside of all that, he's a tyrant and

a devil to work with and I can say that because I'm the sweetest person you ever met!"

Gena (pronounced Jenna) was born in Cambria, Wisconsin, of completely Welsh ancestry. "People used to look blank when I said 'Welsh' as if it were some sort of curiosity. But with the advent of Richard Burton's fame, now they expect me to spout poetry and Shakespeare at the drop of a hat as he does. I'm an awful disappointment to them."

If she is, it's one of the few disappointments Genas has been to anyone. Of the many parts she has played, she has her three favorites. They are her role in "Faces", her appearance on Broadway with Edward G. Robinson in "The Middle of the Night", and the deaf-mute she played on the "87th Precinct" TV series. But she enjoys her home and children so much she finds it hard to tear herself away which explains why her fans wait so long to catch her appearances on the big screen.

But Gena Rowlands is a girl worth waiting for.

Don't take up a collection for Peter Marshall. In addition to three oil wells which just came in the "Hollywood Square" has just purchased a 92-unit apartment building near his 185-acre citrus grove outside Bakersfield, Calif. In addition he has just signed a recording contract with Dot Records.

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SAN JUAN, P.R. — Ask Omar Sharif how to describe Che Guevara and he has a simple answer.

“Che Guevara was like a bridge player who constantly overbids his hand,” Omar said. “He kept bidding grand slams but never held enough trumps to make them.”

Sharif, starring in the title role of 20th Century-Fox’s “Che!”, which also stars Jack Palance as Fidel Castro, has been acclaimed for his prowess as a bridge player. He has played in international competition as a member of the Italian National Bridge Team.

“Che!” filming in color and Panavision on locations in Puerto Rico, is being produced by Sy Bartlett with Richard Fleischer directing.

Durango, Mexico: Sheral Ross, haridresser on 20th Century-Fox “The Undeclared,” John Wayne-Rock Hudson starrer shooting here, found a mouse in her hotel room. Going to the desk she demanded a trap but was told none was available until morning, but that a cat was on call. Dubious that a cat and mouse game would be an aid to slumber, Miss Ross decided to abide with the evil she had rather than the evil she knew not.

Producer Marvin Schwartz became Spain’s second biggest railroader when he bought an entire train for 20th Century-Fox’s “100 Rifles,” starring Jim Brown, Raquel Welch and Burt Reynolds. Production supervisor Joseph Behm actually signed the contract for the vintage engine and boxcars to place Schwartz high in rail circles in Spain. The company’s only other competition was the Spanish monopoly RENFE.

Morton Haack, who designed all wardrobe for “Planet of the Apes” last year, will function in a similar capacity on “Planet of the Apes Revisited,” Arthur P. Jacobs’ sequel to the Charlton Heston starrer, which goes before the 20th Century-Fox camera in mid-April. Haack planed into Hollywood this week after an assignment in Milan re-designing male costumes for La Scala Opera’s production of “Othello.”

Harry Carey, Jr., John Agar and Dub Taylor have been signed for featured roles in the John Wayne-Rock Hudson starrer, “The Undeclared,” which Andrew V. McLaglen directs for producer Robert L. Jacks at 20th Century-Fox. Picture rolls later this month in Panavision and DeLuxe Color in Durango, Mexico.

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William Creber, art director on Arthur P. Jacobs' 1968 production, "Planet of the Apes," has been engaged by the filmmaker for a similar chore on the upcoming 20th Century-Fox sequel to the simian cinema, "Planet of the Apes Revisited." Creber has just completed art direction of "Justine" at the same studio.

Kristen Hatfield, a Wimpy's waitress in the London suburb of Guildford makes her motion picture debut as the precocious "special student" in 20th Century-Fox's "The Prime Of Miss Jean Brodie."

Miss Hatfield heard that producer Robert Fryer was looking for a teen-age "new faces" to play in the picture, asked for an audition and handily won herself the speaking part.

Even though she was five weeks of dramatic work, Kristen plans to still work at Wimpy's - on weekends.

When Paul Newman was on location in Mexico for his starring role in 20th Century-Fox's "Butch Cassidy and the Sundance Kid" with Robert Redford and Katherine Ross, he gave producer John Foreman and director George Roy Hill fits by insisting upon doing his own stunts.

After spraining an ankle and wrenching his knee diving for cover in a shoot-out sequence. His long-time stunt double, Jim Arnett said; "About the only thing Paul will let me do for him is sample the drinking water."

Publicity staffers at 20th Century-Fox for "Tora! Tora!," on the trail of an "Esther Ross" who swung the champagne bottle when the USS Arizona was launched in the Brooklyn Navy Yard in 1915, had the Navy Yard files scoured, contracted the Navy's Ships History section in Washington, placed an add in Esther Ross' home-town newspaper and even called Barry Goldwater's office, only to have the phone ring and a voice say, I'm Mrs. William Hogan and I know you're making a movie about Pearl Harbor. I christened the Arizona." Mrs. Hogan lives in Temple City, California.

Mexican actor Jose Torvay's role as a bandit chieftain in the Paul Monash-George Roy Hill production, "Butch Cassidy and the Sundance Kid" for 20th Century-Fox, marks the 85th time in his career he has portrayed a Mexican outlaw, ranging all the way from number two henchman in "Treasure of the Sierra Madre" to a recent Granny Goose Potato Chip TV commercial.

Celia Johnson, the talented British stage and screen actress who won an Oscar Nomination for her starring performance in "Brief Encounter" returns to the screen after an absence of more than ten years, in 20th Century-Fox's forthcoming release of "The Prime of Miss Jean Brodie."

Daniel Massey, who became a star from "Star!" in which he plays his Godfather, Noel Coward, has been traveling all over Europe with Coward for the various national premières of the Gertrude Lawrence biopic. In Lisbon he signed autographs "Noel Coward, Jr." -and wasn't challenged once.

In spite of the careful authenticity while 20th Century-Fox filmed "The Prime Of Miss Jean Brodie," several 'bloomers' have crept in that may well be picked up by sharp eyed audiences.

Except they're a different kind of bloomer: the kind worm by schoolchildren of the thirties - sometimes know just as inelegantly as 'knickers'. However, the four teenagers - Pamela Franklin, Jane Carr, Shirley Steedman and Diane Grayson - didn't always have to be that old-fashioned. No one was going to investigate what they wore under their long gym-slips for most of the scenes. It could have been bikini - panties!

But one day an edict appeared on the call-sheet. It said 'black bloomers for Jane'.

For why? Because poor Jane got tormented by the other girls and did an entire scene hanging upside down on the bannisters. So it just had to be black bloomers - for authenticity of course.

New York: - Anna Jaffe, mother of Columbia Pictures president, Leo Jaffe, died in New York Manhattan.

In addition to the Columbia executive, Mrs. Jaffe is survived by two sons, Irving and Saul, and a daughter, Libby.

For his screen portrayal of Field-Marshal Bernard Montgomery on 20th Century-Fox's "Patton," Michael Bates doesn't get the facial makeup attention George C. Scott gets for the title role.

"I don't need it," says Bates, "I've been doing a nightclub impersonation of Monty for years."

While looking for the same "Esther Ross" who swung the champagne at the USS Arizona launching in the Brooklyn

Navy Yard in 1915, the publicity staff of 20th Century Fox scoured the Navy Yard files, contacted the Navy's Ships History section in Washington, placed an ad in the lady's home town paper, and even called Barry Goldwater's office.

Just when it looked like "Tora! Tora! Tora!" would have to go on without the services of Miss Ross, the phone rang and a voice said: "I'm Mrs. William Hogan and I know you're making a movie about Pearl Harbor. I christened the Arizona." Mrs. Hogan lives in Temple City, California.

Director Burt Kennedy saved four lives and eliminated unnecessary violence from his western, "The Good Guys and the Bad Guys," shooting at Warner Bros.-Seven Arts.


Originally four Wells-Fargo men guarding a shipment of \$100,000 in cash aboard a train were to have been killed when the train crashed. Kennedy changed the sequence so that the men jump clear moments before impact and survive.

Producer Marvin Schwartz became one of the biggest railroad owners in Spain recently when he bought an entire train, steam locomotive, box cars and all, for "100 Rifles," starring Jim Brown and Rquel Welch.

So far the only competition Schwartz has is the RENFE Railroad. That one is owned by the Spanish government. But so far the government doesn't seem excited over the new railroad management. The big question in Madrid is "Will they show a profit?"

Henry Fonda and Cliff Robertson met on the set of Robert Aldrich's "Too Late The Hero" for the first time in five years and Daniel Massey who became a star in

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"Star!" in which he plays the role of his Godfather, Noel Coward, has been traveling all over Europe with Noel for the various national premieres of the Gertrude Lawrence epic. In Lisbon he signed autographs "Noel Coward, Jr." and wasn't challenged once.

WARNER 7 ARTS NEWS

NEW YORK - Morey (Razz) Goldstein, Warner Bros.-Seven Arts vice-president and general sales manager, announced the following realignment and promotions within the sales department.

Terry Semel, formerly Cleveland branch manager, has been named branch manager in Los Angeles.

Charles Hudgens, formerly Salt Lake City Branch manager, becomes the Seattle branch manager, replacing Jean W. Spear who is retiring shortly.

Charles Jordon will be the Cleveland branch manager.

Floyd Brethour, formerly a salesman in Denver, becomes the Salt Lake City branch manager effective immediately.

Emanuel Goodman, sales trainee in Los Angeles, has been transferred to Denver as a full-time salesman.

Marilyn Roberts, who created the role of "Mar. Loop" in the original La Mama Troupe production of "Futz" and is continuing the role in the motion picture, is a former world champion roller skating star.

Marilyn, a native of San Francisco who is filming "Futz" just a few miles from her home, was the world senior dance skating champion three years in a row along with her partner, Gary Castro.

She didn't take up acting until entering San Francisco State College where she won a B.A. in theatre arts.

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BY FLORENCE MACK

Things have slowed from a fast gallop to a trot out here on the Pico Strip, but there is much post-production activity on the lot and a great deal of production activity on our out-of-the-country locations. Darryl Zanuck's spectacle, "TORA, TORA, TORA," is second unit filming in HAWAII supervised by Producer Elmo Williams and Special Effects expert, Ray Kellogg; DURANGO, DURANGO, MEXICO is where Producer Robert Jacks, director Andrew McLaglen and a cast including the inimitable John "Duke" Wayne, Rock Hudson, lovely Marian Moses, Melissa Newman and Lee Meriweather, plus the two top Rams football players, Roman Gabriel and Merlin Olson, are shooting "THE UNDEFEATED," very aptly titled. We hear the senoritas and senors really flipped over their exciting American amigos. Producer Frank McCarthy and director Franklin Schaffner are filming "PATTON" in SPAIN. George C. Scott stars as ole 'Blood and Guts,' and Karl Malden is depicting General of the Army Omar N. Bradley. The general is also acting - behind the camera - as military adviser.

Dustin Hoffman and Mia Farrow are lensing "JOHN AND MARY" in New York and Liz Taylor and Warren Beatty are working in "THE ONLY GAME IN TOWN" - and we'll bet that's what it is, while they're in Las Vegas.

In the not too distant future there will be much preproduction activity when the networks decide which of our many pilots they will buy for series, followed by the filming of our new TV series and feature films. So it really isn't darkest before the dawn.

This 'rest' period is very much appreciated by many employees, who are happily taking their vacations early to seek peace and quiet in areas which are overcrowded during the summer months - others are painting, pictures and their homes, repairing damage caused by our recent unusual weather and, in general, doing what they want to do when they want to do it.

JEANNE CHELLINO, Producer Jacks' attractive secretary, took advantage of his absence by vacationing in Aspen,

Colorado, where the skiing, and other attractions, are excellent, according to Jeanne. The former DARLENE LABELLE of Irwin Allen's unit, is honeymooning with her new groom, JAMES CUMMINGS, who's studying at Cal State for a degree in Mathematics. Cute young NANCY MINCHELLA of Paul Monash's staff, is retiring for a more permanent job - motherhood - and so is JUDY JENSEN, wife of artist GEORGE JENSEN of our Art Department. MARY ANN MCGOWAN, Richard Zanuck's main Girl Friday, is trying to decide where to go - practically a world traveler, she's been to South America, Africa and Continental Europe. Such a problem!

Old time employees BERNICE BURKE HOLDEN, able Frank Ferguson's able assistant in the Legal Dept. Anna Mae Hart, Annarea Maher and Lillian Nelson of Publicity and Margaret Peters of Accounting have left us, some to retire, others to lead lives of leisure. I have to go now to find out what the difference is.

**NEW CAMERAS
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Producer Frank McCarthy, director Franklin Schaffner and key technicians on 20th Century-Fox's upcoming road-show production, "Patton - Blood and Guts," viewed a demonstration, of Dimension 150 at the Egyptian Theater prior to filming of the George C. Scott starrer.

"Patton," which starts shooting in Spain Feb. 2, will be filmed and exhibited in selected theaters in D-150, a process embracing both photography and projection. The system employs standard 65 mm cameras and a new series of lenses ranging infields-of-view from a few degrees to a maximum of 150 degrees. The images produced are distortion-free and adaptable to all screen formats. The projection system uses standard 70 mm projectors, a special lens, and a single-sheet cylindrical screen of 120 degrees.

Anne Heywood, a definite Oscar nomination contender for the fabulously successful "The Fox," can't seem to kick the habit. In both "The Lady," now filming in Rome, and her next picture, "The Novice," she plays nuns.



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QUITE A SIGHT - Things seen through the City of Hope's electron microscope may not be so pleasant as the sight of 20th Century-Fox starlet Edy Williams, but they could spell life and health for the patients at the hospital. The 100,000-power microscope was purchased with a special grant made to City of Hope by the Permanent Charities Committee of the Entertainment Industries. Nearly \$1.8 million is contributed annually to Permanent Charities by employees of motion picture, broadcasting, recording and advertising companies. About 80 per cent of those funds are distributed to the United Crusade.



FLEET'S IN! -- It's H. Werner Buck's armada -- the Western National Boat & Marine Show, March 8-16, at Anaheim Convention Center. Queen Cynthia Paden declares: "If it floats -- we've got it." One of the Southland's major marine expositions.



Actress Joy Wilkerson gets a motorcycle ride from Lindsey Crosby in the Gemini-American Production of "Bigfoot," now shooting in the Hollywood hills. Crosby is also slated to attend a Sea Breeze ball with the actress in March honoring the founding of the famed military construction crews.

the hollywood scene



FIRST NIGHTERS - Between acts at Huntington Hartford Theatre. Mrs. Tex Ritter, left, enjoys first act break with young theatre-goers, son Tommy Ritter, Miss Cathy King and another son Jonathan Ritter, from left. Former long-time Toluca Lake residents, the Ritters are now making their home in Nashville, Tenn. in antler photo

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The shower scenes played by Raquel Welch were so realistic the star had to take a real shower after each shot to get rid of the mud and dirt.

RAQUEL WELCH AND NUDITY

Continued from Page 5

takes both with things she feels certain are going to be successful and with things where she has no assurance of success. "You do them as an exercise for yourself because you must do this from time to time, in order to progress. When you are in the public eye there is constant pressure to be a success: this is not possible and it is not human. You will always make some mistakes and you must push yourself into some situations where you know there is a probability of making mistakes, so you can learn from them. Without this, you are going to stagnate. I have done a lot of things because I wanted to do them, not because they promised any fabulous success. In the end, they turned out to be things the public did not understand. It is important to make experiments and if I had an opportunity to do these things over again, I know I would."



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ACTRESS ROSEMARY LA PLANCHE NOW ARTIST TOO!



Rosemary LaPlanche with some of the 30 beauty awards she has won, including the Miss America crown. In the past two decades she has appeared in 45 motion pictures, radio and TV, and her present assignments in TV commercials takes second place to her painting.



In the garden of her home



Rosemary LaPlanche, the former Miss America who went on to additional fame in motion pictures and TV, has added another facet to her career with a well-praised one-woman art exhibit at Bullock's - Westwood with 39 paintings she has done in the past half dozen years. At home in Sherman Oaks she is Mrs. Harry Koplan and the mother of two teen-aged youngsters.

Rosemary LaPlanche, the former Miss America who parlayed her beauty crown into a career in motion pictures and television, says she decided to become an artist when she went in search of some frames.

Or perhaps more accurately she opened the first phase of her plunge into the world of art when she bought a \$1.00 painting book.

Or, finally, it might have been her first check for a landscape she had painted.

"As an actress and dancer, I was always interested in anything artistic and I had a strong inclination to try my hand as a painter, but it wasn't until ten years ago that I set to work on my first canvas board.

"Like all tyros I experimented for a couple of years with various approaches to applying oils until I completed a pastoral scene and some other things with which I was satisfied. As soon as I could get them framed, I meant to hang them at home."

At the downtown Los Angeles frame shop, her paintings under her arm, she met the late Hurlstone Fairchild, the foremost painter of the Grand Canyon locales whose collection of panoramic views was on exhibit there, and they fell into a conversation.

Reluctantly she showed him the canvases she had with her and he was the first to see that she possessed the inherent ability to express herself in color and line, and he encouraged her to take up art as a serious project.

The clincher came when a friend visited them and saw the framed pastoral on the wall. He was so taken with it that he asked to buy it, but Rosemary demurred, unsure that it had merit. However, the friend persisted, wrote out a check and left with Rosemary's first concrete evidence of artistic success and public acceptance.


In all, Miss LaPlanche expresses herself with a marvelous depth and understanding of color, but she makes no pretension to artistic perfection.

She and her husband, who is now producing TV programs, are the parents of Carol Louise, 18, a student at San Fernando Valley College, and Terry, 16, who attends Grant High School in Sherman Oaks.

They live in a modern ranch house in a tree-filled section of Sherman Oaks with their poodle Pierre and assorted birds, squirrels and turtles who report daily for their feedings on the patio off the glassed living room.

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Gala Party for Tolucans

Toluca Lake's most glamorous occasion was the 1969 Toluca Lake Chamber of Commerce installation and dinner held recently in the "Grand Ballroom" of the new Sheraton Universal Hotel. A list of those who in the business, civic and entertainment world attended this gala affair.

Councilman James Potter presided over the installations and actress Abby Lane, succeeding Ann Blythe was installed as Toluca Lake's new Honorary Mayor. On the Board, John Broughton, president; Seymour Bloom, vice president (merchants); Harry J. Hutchens, vice president (community affairs and publicity); Sheldon Miller, vice president (membership); Evelyn Anderson, secretary; Herson Clappitt, treasurer; Chet Tayloe, historian.

New directors: Bob Bacon, Ed Brewer, Gene Flynn, Frances Francis, Jay Johnson, Ivan Mc Alear, Lorraine Morcos, Margaret Seidensticker, George Shaffer, Lee Shilling, Corbin Skinner, Stan Stockton, Jerry Turmell and Gertrude Woodward.

Following the installation banquet, program chairman Harry Hutchens sought, and got, the promise of the same hotel and the same accommodations, "The Grand Ballroom" for the Toluca Lake installation of 1970, and this seemed a popular move with hotel and local citizens.

TOLUCA LAKE'S NEW HONORARY MAYOR. Councilman James B. Potter Jr. and Abby Dalton, a reigning TV favorite was installed as the new honorary Mayor succeeding, Ann Blyth (1968).



LUCKY TOLUCA LAKE. Harry Hutchens and Dorothy Lamour who was installed as Toluca Lake's "Ambassador of Goodwill".



TOLUCA LAKE'S BOARD OF DIRECTORS . . . Joseph Brewer, manager Toluca Lake Security-Pacific National Bank, retiring President; John Broughton, executive United Parcel Service Inc. incoming President and Harry J. Hutchens, head of the Toluca Lake Realty and Investment Co., Program chairman.

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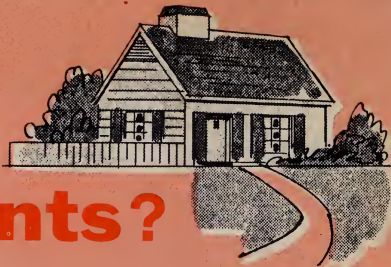
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